



HSBC, a long-standing partner of the [HSBC World Rugby Sevens Series](#), is seeking to harness the power of sport to create opportunity for communities around the world. The HSBC World of Opportunity Programme is an initiative for young people aged 16-19 who want to experience first-hand what it's like to work in top level sport.

The HSBC World of Opportunity Programme gives young people a unique opportunity to gain valuable experience in the sports industry, learning from industry professionals whilst rubbing shoulders with athletes on the ground at a professional sporting event.

16-19 year olds who are keen to sign up to the programme will have the opportunity to take part in workshops spanning a variety of topics including; journalism, coaching, event management, content creation, promotion and operations. Workshops will be hosted by HSBC Rugby Sevens Ambassadors and World Rugby employees who will help applicants gain a new perspective on what it takes to bring a rugby sevens tournament to life.

**The HSBC World of Opportunity Programme will take place on Wednesday 25<sup>th</sup> January 2023 at: Allianz Stadium, Driver Ave, Moore Park NSW 2021, Australia**

#### **World of Opportunity Candidate Criteria:**

- Passionate about sport
- Interested in a career within sport/ open to hearing the range of careers available in the industry
- Between the age of 16-19
- Available Wednesday 25<sup>th</sup> January for the programme, and ideally Friday 27<sup>th</sup>, Saturday 28<sup>th</sup> and Sunday 29<sup>th</sup> to experience the HSBC Sydney 7s tournament

Below lists some of areas the programme will cover:

- Journalism workshop hosted by the HSBC ambassadors
- Social media with ambassadors
- Event management, promotion and operations with World Rugby
- Social Media with World Rugby

# The HSBC World of Opportunity Programme EOI



To express interest in this Programme, please complete this form in its entirety. If you have any queries please contact Jane Simmons via email [jane.simmons@aief.com.au](mailto:jane.simmons@aief.com.au) or call (02) 8373 8015.

Name: \_\_\_\_\_ School: \_\_\_\_\_

Year level: \_\_\_\_\_ Date of birth: \_\_\_\_\_ Student mobile number: \_\_\_\_\_

Please describe any allergies or dietary requirements:

## Emergency Contact Details

Please keep in mind this person will be contacted in case of an emergency, ensure they are reachable and aware they are your chosen contact.

Name: \_\_\_\_\_ Relationship: \_\_\_\_\_ Mobile number: \_\_\_\_\_

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Why do you think you should be selected for this opportunity?

Think about the following when preparing your response:

- Do you currently participate in any sports at or outside school? If so what sport(s), and how long have you been playing?
- Are you interested in building a career in the sports industry? If so, what would you like to do and why?
- What are some professional skills you want to develop in the sports industry? (e.g. event management, operations, coaching etc.)
- What is your connection or interest in Rugby Sevens?
- How do you think participating in this programme will help develop your career in the industry?

# The HSBC World of Opportunity Programme EOI

Will you be available on Wednesday, 25 January 2023 for the programme workshops?

Yes                      No

Will you be available on Friday 27, Saturday 28 and Sunday 29 January 2023 to experience the HSBC Sydney Sevens tournament?

Yes                      No

**NOTE:** Travel and accommodation will not be covered by AIEF. Please consider your travel plan before submitting this form.

Thank you for taking the time to fill out this form. Please save and return this completed form via email to your teacher by Friday, 9 December 2022.

